



Program Ad Specifications

Sizes

Associate Partners	¼ Page Ad	2.75" (w) x 3.75" (h)
Major Partners	½ Page Ad	5.75" (w) x 3.75" (h)
Prestige Partners	¾ Page Ad	5.75" (w) x 5.75" (h)
Principal Partners	Full Page Ad	5.75" (w) x 7.75" (h)

Ad Formats

The CAUBO 2009 Program is being produced on a PC platform. **Files produced on PC or MAC will be accepted as PDFs only.** TO ENSURE THE BEST QUALITY, WE RECOMMEND THAT ALL PDF FILES SHOULD BE EXPORTED (OR PRINTED TO DISTILLER) AS **PRESS QUALITY**. ALL FONTS MUST BE EMBEDDED.

Ads are one colour and will be printed in black ink. Preferred format is electronic. Camera-ready artwork only if there is no other option. If for some reason you cannot create a PDF one of the following formats will be accepted:

Electronic Files: Hi-resolution (300 dpi) Photoshop psd (CS2 or earlier); EPS or High Quality TIFF (300 dpi). All images are to be set as Greyscale.

Illustrator or Indesign file (CS2 or earlier), Quark file (5 or earlier), include all supporting images (at 300 dpi at 100% size). Include all fonts or convert all text to curves.

We **CANNOT** accept ads designed in Word, WordPerfect, PowerPoint, Publisher or low-resolution bitmap files.

Files can be submitted on CD. Ads submitted via the Internet be should archived (zipped using Winzip) in order to ensure file integrity. Include file details and all relevant associated files. Fax a proof.

Deadline

Final submission deadline for completed ads is **March 27, 2009.**

Contact and Delivery

Please send ads to the address or e-mail address below. If you have any questions or if you are uncertain about formats for delivery please contact:

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