



BUILDING A TOOLKIT FOR EFFECTIVE, ETHICAL AND RESPONSIBLE RESPONSES TO DIVESTMENT CAMPAIGNS WORKSHOP

November 24 and 25, 2016

Admiral Ballroom – 3rd floor

Radisson Admiral Hotel – Toronto Harbourfront - 249 Queen's Quay West, Toronto, ON M5J 2N5

AGENDA

Thursday, November 24, 2016

- 8:00 am - 9:00 am **Registration and Continental Breakfast**
- 9:00 am - 9:15 am **Welcome**
Gayle Gorrill, Vice-President, Finance and Operations, University of Victoria and CAUBO President
Nathalie Laporte, Executive Director, CAUBO
- 9:15 am - 10:15 am **Keynote: ESG: A Secular Change or An Investment “fad”?**
Judy Cotte, LL.M., V.P. & Head, Corporate Governance & Responsible Investment, RBC Global Asset Management
- 10:15 am - 10:45 am **Refreshment Break**
- 10:45 am - 12:00 pm **Is Divestment an Effective Method to Facilitate Positive Change?**
Christie Stephenson, Executive Director, The Peter P. Dhillon Centre for Business Ethics, UBC Sauder School of Business
- 12:00 pm - 1:00 pm **Lunch Break**
- 1:00 pm - 2:15 pm **A Balancing Act - Fiduciary Responsibility and a University's Stance on Environmental Sustainability**
Kevin Thomas, Director of Shareholder Engagement, Shareholder Association for Research and Education (SHARE)
- 2:15 pm - 2:30 pm **Refreshment Break**
- 2:30 pm - 4:20 pm **Responding to Divestment Campaigns – Case Studies**
Moderator: Judy Cotte, LL.M., V.P. & Head, Corporate Governance & Responsible Investment, RBC Global Asset Management
- University of British Columbia
 - Peter Smailes, Treasurer
 - Laura O’Neill, Staff Pension Plan Board
 - University of Toronto
 - David Estok, Vice President, Communications
 - Dalhousie University
 - Colin Spinney, Treasurer
 - Mount Allison University
 - Robert Inglis, Vice-President, Finance and Administration
- 4:20 pm - 4:30 pm **Day One Concluding Remarks and Set-Up for Day 2**
Dr. Tessa Hebb, Distinguished Research Fellow, Carleton Centre for Community Innovation, Carleton University

Friday, November 25, 2016

- 7:30 am - 8:30 am **Registration and Continental Breakfast**
- 8:30 am - 10:00 am **Synthesis from Day 1: Building an Effective Response – Part I**
Dr. Tessa Hebb, Distinguished Research Fellow, Carleton Centre for Community Innovation, Carleton University
- 10:00 am - 10:15 am **Refreshment Break**
- 10:15 am - 10:45 am **Cross-Country Overview**
Deidre Henne, AVP (Administration) & CFO, McMaster University
- 10:45 am - 11:15 am **Building an Effective Response– Part II**
Dr. Tessa Hebb, Distinguished Research Fellow, Carleton Centre for Community Innovation, Carleton University
- 11:15 am - 11:55 am **What’s On The Horizon and Are We Prepared?**
Dr. Tessa Hebb, Distinguished Research Fellow, Carleton Centre for Community Innovation, Carleton University
- 11:55 am - 12:00 pm **Concluding Remarks & Next Steps**
Gayle Gorrill, Vice-President Finance and Operations, University of Victoria and CAUBO President